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NEW ZEALAND AID SCHOLARS – CHANGE IN NAME

The New Zealand Scholarship Team of the Ministry of Foreign Affairs and Trade has been working on a ‘One Brand’ marketing and promotional work programme to simplify their scholarship offerings and lift New Zealand’s profile as an international study destination.

As a result of the ‘One Brand’ work programme, the following changes will come into effect on 1 October 2018:

- The words ‘aid’ or ‘award’ will no longer be used in reference to scholarships.
- The term ‘New Zealand Aid Scholars’ will no longer be used. Scholars will now be called ‘New Zealand Scholars’.
- The scholarship types and names have been simplified to:
- New Zealand Scholarships (this will encompass all tertiary scholarships)
 - New Zealand Short Term Training Scholarships
 - New Zealand English Language Training for Officials Scholarships
 - New Zealand Commonwealth Scholarships

The above scholarship names replace the following scholarship names which will no longer be in use:

- New Zealand Development Scholarships
- New Zealand Regional Development Scholarships
- New Zealand ASEAN Scholar Awards
- New Zealand Pacific Scholarships