



**NEW ZEALAND
IMMIGRATION**

CHECKLIST FOR

APPROVED MUSIC PROMOTER LIST

If you are applying to be added to the 'Approved Music Promoter List' for high-end music acts, you must submit your proposal to Immigration New Zealand. Your proposal must demonstrate that your organisation has a credible track record of promoting international music performers in New Zealand in the past three years.

Your proposal should include the following evidence:

- Proposal Letter
- Brief biography about yourself/your organisation as a music promoter
- List of all company or business names that you trade under (if applicable)
- Registration documentation (company/charitable trust etc) showing establishment as a promoter for at least three years

Supplementary evidence that demonstrates you are a reputable promoter can include, but is not limited to:

- Event brochures
- Advertising
- Online news articles
- List of invited international performers/acts over previous three years
- Ticket sales (if applicable)
- Letters of invitation

**Please submit your proposal and supporting documentation via email to:
festivalsandpromoters@mbie.govt.nz**

