**Website and email content**

**How to use this information**

This summary paragraph communicates the key facts of the implementation stage of the NZeTA. Depending on your needs and audience some, or all, of this paragraph can be used to communicate the changes to travel conditions to New Zealand regarding the NZeTA.

Add NZeTA information to:

* pre-travel customer emails, such as booking confirmations, e-tickets and check-in reminders
* your company’s website.

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| **New travel rules for New Zealand**The New Zealand Government has introduced a new travel requirement for some visitors and transit passengers. It’s called the NZeTA (New Zealand Electronic Travel Authority) and travellers need to request theirs via the official mobile app or website. Approval can take up to 72 hours, so get yours before you go.The NZeTA is required for travel from 1 October 2019. Visit [immigration.govt.nz/nzeta](https://www.immigration.govt.nz/nzeta) to find out if you need one.  |